



FOR IMMEDIATE RELEASE

2018-MODEL ARIZONA INTERNATIONAL AUTO SHOW ROARS INTO PHOENIX THANKSGIVING WEEKEND

PHOENIX – (November 7, 2017) The 2018-model Arizona International Auto Show returns to Phoenix for Thanksgiving weekend Thursday, November 23 through Sunday, November 26. For four thrilling days, the Phoenix Convention Center will be packed with nearly 500 of the latest cars, trucks, crossovers, SUVs and alternative fuel options from 35 manufacturers, as well as exotics, new technologies, concept vehicles, driving simulators and more than 75 vehicles to road test at the event.

From consumers to car lovers, everyone is invited to check out all the latest vehicles in a non-selling environment, talk to product specialists, inspect engines and experience the latest automotive technology. Several new models will turn heads on the show floor including the **Infiniti QX60, Ram Rebel 1500, Hyundai Accent, Chevrolet Bolt, Buick Lacrosse Essence, Chevrolet Silverado** and more.

The auto show will also feature a look into the future with pre-production models, the **Jeep® Quicksand** concept and more. The Quicksand concept was created for enthusiasts who love the sand life. Powered by a Mopar 392 Crate HEMI engine with eight-stack injection, this Wrangler-based concept features a “peekaboo” cutout in the hood and gasser-style downturned open headers add to the vintage hot rod feel.

“Crossovers are hotter than ever and there are more choices from manufacturers than ever before,” said Motor Trend Associate Editor Scott Evans. “Electrification is also popular, all manufacturers want vehicles to be fully electric or at least partially electric within the next few years.”

Take the show floor experience to the next level and drive a lineup of incredible vehicles at the Arizona International Auto Show. Licensed drivers are invited to get a feel for the performance and handling of more than 100 new vehicles from 11 manufacturers including **Chevrolet, Chrysler, Dodge, Fiat, Ford, Jeep, Kia, Ram, Subaru, Toyota** and **Volkswagen**. Also, showgoers can get behind a wheel of thrilling racing simulators on the show floor including the Dodge Challenger Simulator, Ford Driving Simulator and Hyundai Racing Sled.

Get an up-close look at ultra-high-end exotic vehicles from top manufacturers in the **Penske Luxury Salon**. Over-the-top exotic vehicles will turn heads including hot models from **Aston Martin, Bentley, Ferrari, Lamborghini, Maserati** and

Rolls-Royce. Courtesy of Scottsdale Ferrari-Maserati, Rolls-Royce Motor Cars Scottsdale, Bentley Scottsdale, Lamborghini North Scottsdale and Aston Martin Scottsdale.

Family Day is Sunday, November 26! On this special day, all children 12 and under are admitted free when accompanied by a paying adult. Also, **Star Lord**® will make an appearance between 11 a.m. and 1:30 p.m., followed by **Hulk**® between 2:30 p.m. and 5 p.m.

The Arizona International Auto Show will be open to the public Thursday, November 23 (Thanksgiving Day) through Sunday, November 26, at the Phoenix Convention Center, located at 100 North Third Street, in Phoenix. Show hours are Thursday, from 9 a.m. to 7 p.m., Friday and Saturday, from 9 a.m. to 9 p.m. and Sunday, from 9 a.m. to 7 p.m. Admission is \$11 for adults and \$7 for senior citizens (62 and older), military (w/any DOD ID) and children (7-12). Children 6 and under are admitted free when accompanied by an adult all show days. Attendees will receive a FREE one-year subscription to *Motor Trend* magazine with each online ticket order or box office purchase. For additional information, visit www.AutoShowPhoenix.com or follow www.facebook.com/ArizonaAutoShow, [@ArizonaAutoShow](https://twitter.com/ArizonaAutoShow) on Twitter and [@ArizonaAutoShow](https://www.instagram.com/ArizonaAutoShow) on Instagram. Hashtag: #AZAutoShow.

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