



2024 Arizona International Auto Show Returns to Phoenix Convention Center Thanksgiving Weekend

New-model Vehicles, Gas and Electric Vehicle Test Drives, Exotics, Customs, Classics, and More

PHOENIX, Ariz. – (November 1, 2024) The [Arizona International Auto Show](#) returns to the Phoenix Convention Center this Thanksgiving weekend, offering car enthusiasts the chance to explore the latest in automotive innovation from new all-electric vehicles to tricked out trucks. Attendees can explore the latest vehicles in a relaxed, no-sales environment, speak with knowledgeable product specialists and experience the latest in automotive technology hands-on.

“With falling interest rates, increased incentives, and an abundance of inventory -- including new electric and hybrid vehicles -- now is an excellent time to consider purchasing a new car,” said [Autotrader Executive Editor Brian Moody](#). “The Arizona International Auto Show offers a pressure-free environment to interact with product specialists, test drive vehicles, and explore the latest automotive options available today.”

Guests will have the opportunity to learn about hybrids, plug-in hybrids, EVs, fuel cell vehicles and traditional gas engines, helping them choose what best suits their needs. Attendees can also get an up-close look at must-see new model vehicles from **Audi, BMW, Chevrolet, Ford, Dodge, GMC, Jeep, Hyundai, Kia, Mercedes-Benz, Polestar, Porsche, Ram, Toyota**, and more.

Taking the show experience to the next level, test drives will also be available in a variety of gas, electric, and hybrid vehicles from **Ford, Polestar**, and more. Additionally, the **Penske Luxury Salon** display of **Bentley, Aston Martin, Lamborghini, Ferrari** and **Maserati** vehicles are sure to turn heads on the show floor.

Additional special features include:

- **WDL Racing Display** -- A collection of tricked-out customized rides from local owners will be on display. Owners will be present to answer questions and share stories.
- **Kids Activities** – Driving simulators, photo opportunities, and more.
- **Free Children’s Admission** – All children 12 and under are admitted free all show days when accompanied by a paying adult.

The Arizona Auto Show is owned and presented by the Valley Auto Dealers Association and produced by Steve Freeman Events. The show will be open to the public Thursday, November 28 (Thanksgiving Day) through Sunday, December 1, at the Phoenix Convention Center, 100 North Third Street, Phoenix, 85004. Show hours are Thursday, from 10 a.m. to 6 p.m., Friday and Saturday, from 10 a.m. to 8 p.m., and Sunday, from 10 a.m. to 6 p.m. Tickets are \$13 for adults (13 and older), \$9 for senior citizens (62 and older), and children 12 and under are free. Members of the military with any DOD ID are \$9. All Phoenix Convention Center & Venues ticket office transactions are cashless. For more information, visit www.AutoShowPhoenix.com or follow [@ArizonaAutoShow](https://www.facebook.com/ArizonaAutoShow) on Facebook and [@arizonaautoshow](https://www.instagram.com/arizonaautoshow) on Instagram

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